



# MATT MCGOVERN

Web Developer

## About Me

Who am I? I'm a skilled web developer who prefers to specialize on the front end. With two very practical roles under my belt, along with a full stack intensive bootcamp, I feel well prepared for whatever that next opportunity may be.



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## Languages

- English
- Spanish (intermediate)
- Portuguese (intermediate)

## Expertise

- ReactJS
- Javascript
- HTML
- CSS
- Tailwind CSS
- NodeJS
- Ruby
- Ruby on Rails
- ThreeJS
- Git
- Figma
- GSAP

## Experience

### Email Developer

#### Abercrombie & Fitch - Remote

Nov 2023 - Present

- Responsible for developing daily emails to the kids sector of Abercrombie & Fitch using HTML, CSS, & Javascript. Using Oracle Responys to organize all of our builds.
- We work collaboratively with our brand partners, design partners, and copy writers to ensure all campaigns are build accurately and on time.

### CMS Content Manager

#### Beth Israel Lahey Health - Remote

Jan 2023 - July 2023

- Over 150 requested updates made to all Beth Israel Lahey webpages, assisting in one of the biggest hospital mergers in the country.
- Utilized such skills such as Adobe Photoshop, HTML, CSS, and Javascript to complete those requested updates.
- Our team organized all of our webpages using SiteCore 10,

### Digital Marketing Associate

#### Animal Equality - Remote

Sept 2022 - Jan 2023

- Assisted the US team's marketing efforts including: Facebook Ad campaigns, Google Ad campaigns, and Email Marketing.
- Most successful Facebook ad campaign led to over 146,000 US citizens signing our petition

## Education

### Bridgewater State University

Bachelor of Science - Marketing  
2016 - 2021

### Le Wagon

Full Stack Web Dev Bootcamp  
July 2023 - Sept 2023